



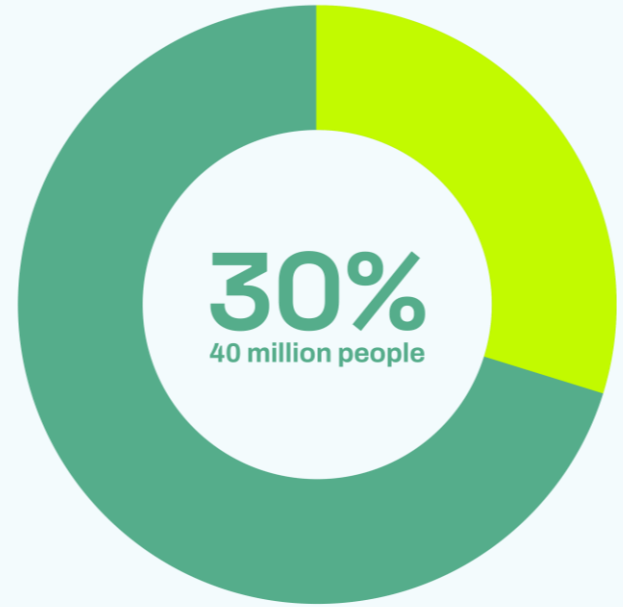
Growing together with Dayur

Ver. 1.01 | August 2024

Indonesia Agriculture sector contribute more than **12%** of Indonesia GDP of more than **150 Trillion USD** and absorb around **30%** of Indonesian working age, around **40 million people** .



Indonesia GDP



Indonesian working age

Survei Pertanian Terintegrasi (SITASI) by Badan Pusat Statistik (BPS) in 2023 reveal that average nett income for small scale farmer is **IDR 5.23 Mio annually**. From **300.000** farmer surveyed, **72%** is small scale farmer, in which **58%** is **within Java Island**.

72%

Small scale farmer of
300.000 farmer surveyed

58%

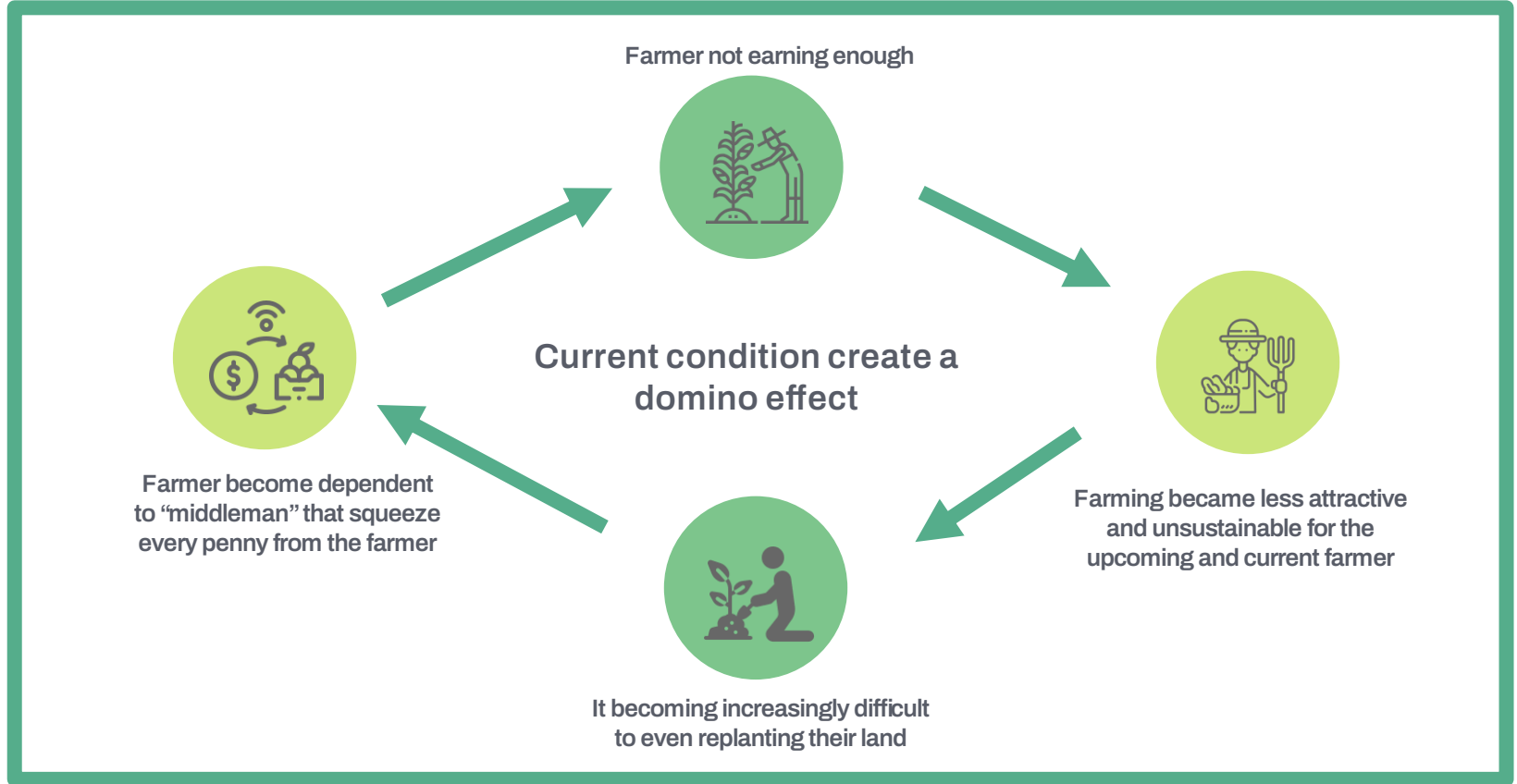
Small scale farmer
within Java Island

IDR 5.23 Mio

Annual average net income
for small scale farmer



No Government Support



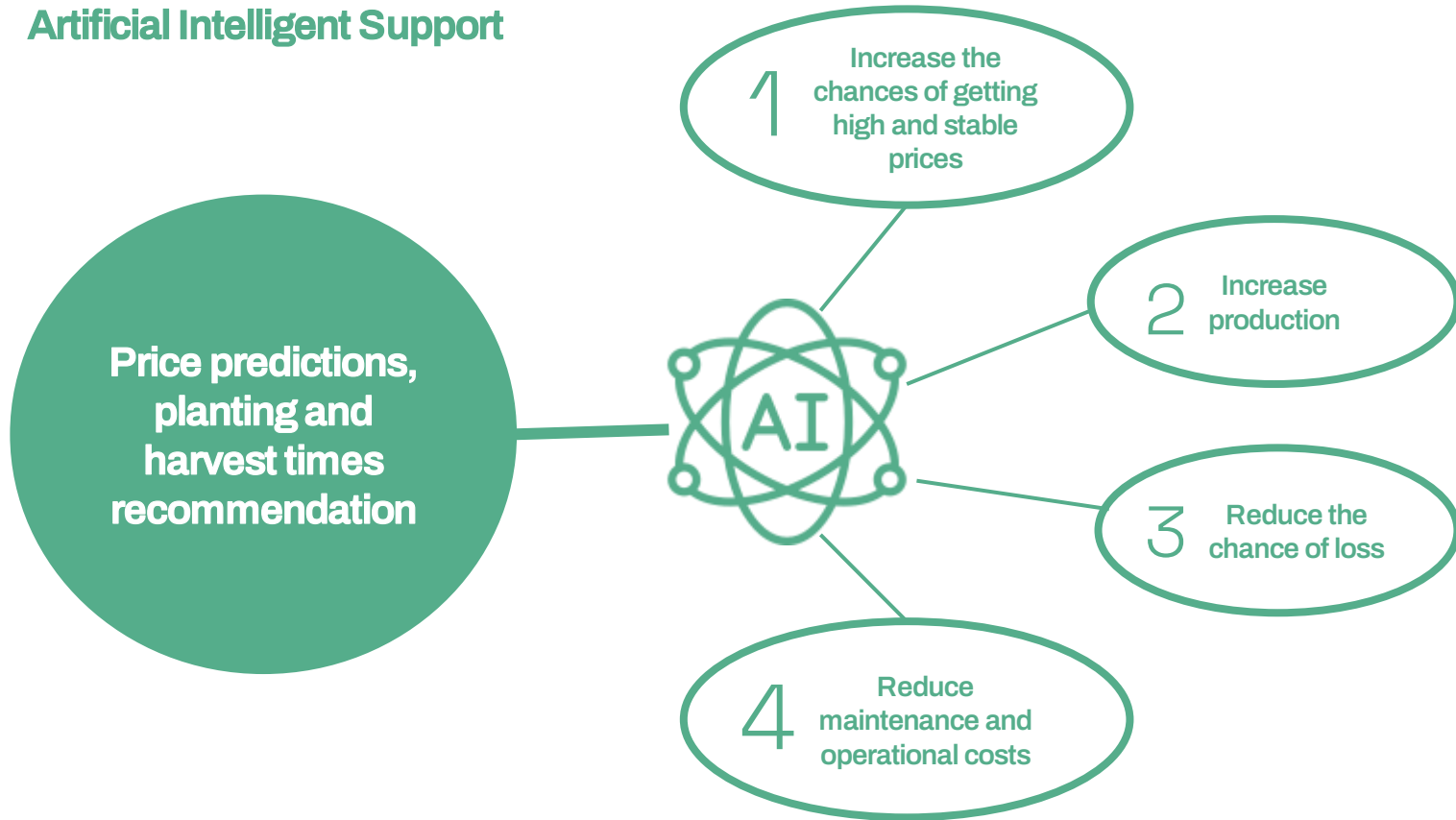
To break the vicious cycle, Dayur believe
We need to establish a vertical integration in agriculture

Core					
Equipment	Seed	Agri Input	Production	Offtaker	Value Added
Binding	30%	25%	15%	5%	30%

Supporting		
Financing	Mentoring	IOT
Binding	Binding	100%

The more margin we can generate,
The more we can share with the farmer

Artificial Intelligent Support





Dayur Revenue FY2023

IDR 10 Bio

with 5% nett
profit

Only from trading



Our Team



Tendi Arifin

Founder

Information Technology graduates, with research on Artificial Intelligence and multiple experience handling ERP, Banking and Online Store products. Having 9 years experience with one of the biggest software house/tech company/SaaS company in west java give a vast perspective of business process, and now He want to bring this expertise to improve the livelihood of farmers across Indonesia



Bram Christian

Co-Founder

Accomplished salesperson with multiple experience handling F&B and SaaS products. Experience in working with family companies, conglomerates and startup with the latest is one of the leading Agritech startup in Indonesia.

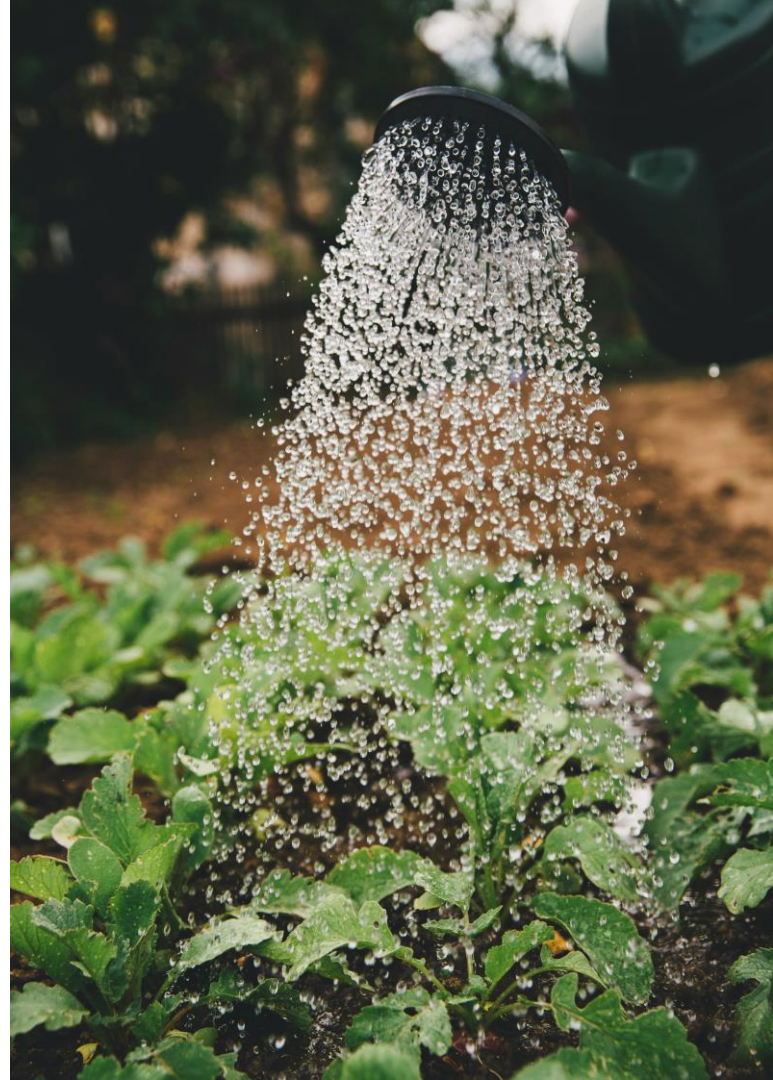


Warsa

Co-Founder

Multigenerational farmer, born, raised and native to Kertasari. A region that not as popular as Pengalengan or Dieng as agriculture hotspot. But he believes his place has potential and he wants to help his families and relatives alike in the region.

Let's Invest



Thank You